



SMALL TOWN, BIG BEACH

## BEAUTIFICATION BOARD

TO: Mary Wayne Gilmore, Publicity/Media Chairman  
Margaret Griffin  
Marlene Johnt  
Matt Lumpkin  
David Mayfield  
Rodney Powell, Vice Chairman  
Brooke Taylor, Recording Secretary  
Mark Acreman, Ex officio  
Harlan Harrison, Ex officio  
Gary Sinak, City Council Liaison

FROM: Linda Bender, Chairman

DATE: June 3, 2020

The regular meeting of the Beautification Board is set for 8:30 a.m., Wednesday, June 10, 2020 in the **Council Chambers** at City Hall.

Please call Kathy Brown at 968-1166 if you are unable to attend.

F.Y.I. via email: Mayor Robert Craft  
City Administrator Steve Griffin  
Council Members: Philip Harris, Joe Garris, Jason Dyken, Steve Jones  
Jennifer Watkins  
Lindsay Hart

# **AGENDA**

## **BEAUTIFICATION BOARD**

**June 10, 2020**

- I. Call to Order
- II. Welcome guests and members
- III. Approval of Minutes from March 11, 2020 meeting
- IV. Committee Reports
  - A. Arbor Day – Margaret & Rodney
  - B. Arbor Day Poster Contest- Marlene & Brooke
  - C. Beautification Awards- Rodney, Brooke & Mary Wayne
  - D. Media & Website- Mary Wayne & Matt
  - E. New Projects- Matt & David
  - F. Administrative- Margaret & Brooke
  - G. Tree Ordinance/Steering- Margaret & Brooke
  - H. Landscape Work Update -Harlan
  - I. Engineering- Mark
  - J. Planning & Zoning Update -Jennifer Watkins
  - K. Council Update- Gary Sinak
- V. Old Business
- VI. New Business
- VII. Announcements
- VIII. Hearing of Persons Not Listed on Formal Agenda
- IX. Meeting Date and Time- July 8, 2020 at 8:30 a.m.
- X. Meeting Adjourn

**City of Gulf Shores Beautification Board**  
**Minutes of the Meeting**  
**March 11, 2020**

The Gulf Shores Beautification Board met on Wednesday, March 11, 2020 in the Council Chambers at City Hall. Linda Bender called the meeting to order.

**In Attendance:** Linda Bender, Mary Wayne Gilmore, Marlene Johnt, Margaret Griffin, Rodney Powell, Brooke Taylor, Mark Acreman, Harlan Harrison, Jennifer Watkins, Lee Jones, Lindsay Hart and Kathy Brown. Linda introduced Lee Jones, Director of Planning and Lindsay Hart, Marketing and Communications Coordinator.

The minutes of the February 12, 2020 meeting were approved with the following addition: Brooke Taylor was in attendance at the February meeting. Mary Wayne moved to accept; Margaret seconded.

**Arbor Day-**All agreed that Arbor Day was a huge success. Margaret requested that comments/suggestions be sent to her in order to discuss at the next meeting.

**Arbor Day Poster Contest-**Copeland Bender's first place poster will be permanently displayed in the Alabama Extension Office. Copies of the three local winners have been delivered to Dr. McDaniel who will display them at Gulf Shores Elementary School.

**Beautification Awards-** Award signs have been collected. Mary Wayne suggested a note of recognition be created to present to homeowners and businesses who did not qualify for an award but to encourage them to continue their participation. A motion was made by Rodney to accept the Criteria for Beautification Awards and seconded by Brooke.

**Media & Website-** Mary Wayne reported that she is meeting with Lindsay Hart to discuss suggestions for updating the website.

**New Projects-** No report

**Administrative-** By-laws have been passed and copies distributed to members.

**Tree Ordinance/Steering-** The Tree Ordinance committee met and reviewed ordinances for other cities, including Fairhope, Foley, Orange Beach and Huntsville. A list was made from what was meaningful from each City's ordinance. The following items will be considered for inclusion:

- Provide more cross referencing of items in other ordinances that apply to trees.
- Expand and enforce the requirement for street trees by developers of properties.
- Add more definitions into our tree ordinance.
- Examine our offenses and restitutions for offenses.
- Protection of trees on public and private land
- Addressing nuisance trees-expand drip zone to 20'

- Provide a required/recommended tree list for the area
- Planning submission steps for approval- City should require tree survey prior to site plan approval
- Appointment of a City Arborist or Forester
- Education of tree workers
- Power line and right of way clearing
- Green space planting
- Pruning standards
- Protection of trees on public lands during construction

Lee Jones suggested that there be clarification in ordinance so that there is little room for interpretation. He also mentioned that the City Arborist should be involved in the enforcement of the tree protection ordinance. He also mentioned that fines and consequences need to be increased. Lee encouraged the committee to continue to work on and “clean up” ordinance and tighten standards to alleviate any misinterpretation.

**Landscape Update-** Tree City awards have been received from the Arbor Day Foundation. Harlan’s crews are cleaning up beds and getting ready for spring planting.

**Engineering-** Mark announced that the first public involvement meeting for the B.U.I.L.D. grant will be held March 19 at 5:30 p.m. in the Adult Activity Center. This grant will include a pedestrian bridge at I.C.W., capacity improvements for Highway 59 and County Road 6 West, and a medical access road that will begin at 34<sup>th</sup> Avenue to Cotton Creek Drive. He also mentioned that work will begin on W. Lagoon Avenue to add bike lanes and a multi-use path that will connect to Little Lagoon Pier.

**Planning & Zoning-** Jennifer encouraged the Board to consider using the improvement of the Tree Ordinance for Growth Award points. She also reminded everyone to complete the 2020 census.

**Council Update-** No report

**Old Business-** None

**New Business-** None

The next Beautification Board meeting will be held April 8 at 8:30 a.m.

With no further business, Margaret made a motion to adjourn, seconded by Mary Wayne.

Respectfully submitted,

Kathy Brown

**Landscape-** Harlan distributed handouts and tree tags for Arbor Day. He reported that the Municipal Forestry Institute will hold their annual conference February 22-28 at Gulf State Park. A special tree planting ceremony will be held. Board members will be notified and invited to attend.

**Engineering:** Mark gave a report on upcoming projects: The City has received a 54 million dollar Restore and BUILD grant to be used for infrastructure improvements to include an additional southbound lane to Hwy. 59, a pedestrian bridge over the ICW, realignment of Canal Road on the east side of town and the addition of a pedestrian bridge to link up to the north shore, a new road extending beyond the Mariculture Center that will loop back to County Road 4.

Other projects include:

A free standing emergency room that should be completed by May of 2021.

Shade structures will be added to bleachers at the Sportsplex.

Construction of Kids' Park will begin in 2021.

Beach walking district is under design. This project will go from E 2<sup>nd</sup> Street to W 2<sup>nd</sup> Street and from Beach Highway to 2<sup>nd</sup> Avenue.

**Planning & Zoning-** Jennifer reported that the 2020 census will begin April 1. Lee Jones will have a table at Arbor Day to answer questions and give options for completing census.

**Council Update-** No report

**Old Business-** None

**New Business-** None

The next Beautification Board meeting will be held March 11 at 8:30 a.m.

With no further business, Mary Wayne moved to adjourn, Marlene seconded the motion.

Respectfully submitted,

Kathy Brown