



SMALL TOWN, BIG BEACH™

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## **S’mores on the Shore set for August 3 in Gulf Shores**

**Gulf Shores, Ala.** – Campfires, music and s’mores will be the scene as the City of Gulf Shores hosts S’mores on the Shore on Thursday, August 3. The fun is set to begin at 6 p.m. and will take place at Gulf Place, 101 Gulf Shores Parkway.

This family-friendly event will include free s’mores packets, a live DJ and a balloon artist on site. Families are encouraged to bring their blankets, chairs, and friends and relax on the beautiful, white sand of the Gulf Shores Public Beach.

“We started S’mores on the Shore in 2010, and it quickly became a fan-favorite amongst our residents and guests,” said Recreation and Cultural Affairs Director Grant Brown. “It’s the perfect event for families of all ages who are looking for a little free fun and excitement. When you combine our beautiful beaches, music, campfires and s’mores, it really does make for an incredible night.”

For more information about S’mores on the Shore, contact the Special Events Division at 251-968-1171 or visit [www.gulfshoresal.gov/specialevents](http://www.gulfshoresal.gov/specialevents).

To receive important updates and alerts from the City of Gulf Shores through email or text notifications, sign up for our notification system by visiting the City’s website at [www.gulfshoreal.gov](http://www.gulfshoreal.gov).

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***About the City of Gulf Shores:** The City of Gulf Shores is Alabama’s SMALL TOWN, BIG BEACH™ community dedicated to exceeding the quality of life for residents, guests and businesses. Located on the beautiful coast of the Gulf of Mexico, the city strives to be a desirable place to live, work, retire and visit through cultivating a safe, clean and family-friendly atmosphere. Learn more about the City of Gulf Shores at [www.gulfshoresal.gov](http://www.gulfshoresal.gov).*