



2026 City of Gulf Shores Mardi Gras Parade Application

The City of Gulf Shores is pleased to present the **2026 Gulf Shores Mardi Gras Parade**, to be held on **Fat Tuesday, February 17, at 10:00 a.m.** Lineup information will be sent to participants following review of the application in February 2026.

Parade Information:

- **Route:** The parade will begin at Clubhouse Drive on Highway 59 and end at the intersection of Highway 59 and Beach Boulevard/Highway 182. Lineup/staging location information will be provided prior to the parade.
- **Applications:** All parade entries must complete this application and provide current contact information, a description of the entry, planned activities, and other relevant details. Applications will be reviewed by the Gulf Shores Mardi Gras Parade Committee upon submission, and your organization will be notified prior to receiving the parade lineup information. The Committee reserves the right to refuse entry based on application information or past parade infractions. The content and activities of all floats and signage must be kept "family friendly" for all to enjoy. Floats and signage deemed by the Parade Committee to be vulgar, obscene, in bad taste or inappropriate for audiences including children, teens, as well as adults, will be excluded from participation in the parade. Should you have any questions regarding the application, please contact the Special Events division at 251-968-1171 or email events@gulfshoresal.gov.
- **Fees:** An entry fee of \$25 per float/unit (check payable to the City of Gulf Shores) must accompany the completed application and **be received by Friday, February 6, 2026, at 5:00 p.m., at City Hall.** Applications submitted without the required fee will not be reviewed.
- **Insurance:** Proof of vehicular liability insurance with minimum, limits of \$300,000 must accompany your parade application if you plan to operate a motorized vehicle. **OR**, proof that your organization's General Liability policy includes Hired & Non-owned Auto Coverage and has been endorsed to name the City of Gulf Shores as an Additional Insured with a minimum limit of \$1,000,000. Any questions regarding insurance should be directed to the Purchasing Officer, Shelby DeBlieux, at 251-968-1443 or by email at sdeblieux@gulfshoresal.gov.
- **Floats/Units:** Entries may include traditional floats, trucks, trucks pulling boats or trailers, ATVs, golf carts, motorcycles, classic cars, etc. No float with a vertical dimension exceeding 13 feet above the ground will be allowed.

- **Drivers:** All vehicle drivers, including motorcycles, golf carts, and ATVs must be at least 19 years of age and have a current, valid driver's license in their possession at the time of the parade. All drivers, including those riding motorcycles, golf carts, and ATVs, will be given a breathalyzer test by the Gulf Shores Police Department. Any drivers who show detectable measures of alcohol will be disqualified from driving.
- **Safety Briefing:** All drivers must attend an on-site safety briefing the morning of the parade to review parade logistics and receive safety vests and lanyards for the safety walkers accompanying their floats or units.
- **Safety Walkers:** All vehicles and floats must have designated safety walkers. Other entries may also require safety walkers to be present. The Gulf Shores Mardi Gras Parade Committee will determine the number of required safety walkers at the time of review and notify your organization. Each walker must wear a city-provided safety vest and any other item(s) deemed necessary.
- **Float Riders:** It is the organization's responsibility to arrange drop-off and pickup for float riders and throws. No vehicles, other than official parade entries, are allowed in the lineup area. Candy/throws ARE NOT allowed to be tossed in the staging area.
- **Possession or consumption** of alcoholic beverages or nonprescription drugs, smoking, vaping, or other use of tobacco products is strictly prohibited by any participant in, on, or about the Parade Event.
- **Fire Safety:** Each float and vehicle must be equipped with an unexpired fire extinguisher and successfully pass a fire inspection. For more information regarding fire and safety requirements, please email Fire Marshal George Surry at gsurry@gulfshoresal.gov or call 251-968-4292.

Submission Deadline:

To participate in the **2026 Gulf Shores Mardi Gras Parade**, please complete the official application and return it along with:

- **The appropriate entry fee**
- **A copy of proof of insurance for each motorized entry OR General Liability Policy with City listed as additional insured**
- **A completed application packet**

by **Friday, February 6, 2026, at 5:00 p.m.** to City Hall.

The Parade Committee will review all entries, and accepted participants will be notified.

Contact:

For questions regarding the application, please contact the Special Events Division:
251-968-1171 or email at events@gulfshoresal.gov



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Deadline for entry: February 6, 2026

Krewe / Company or Individual Name _____

Address _____ **City** _____ **St** _____ **Zip** _____

Contact Person _____ **Cell Phone** _____

Email _____

Contact Person Day of Parade _____

Cell Phone _____

Description of Entry (select one):

Convertible ____ **Truck** ____ **Truck Pulling Boat** ____ **Truck pulling Trailer/Float** ____

ATV ____ **Go Cart** ____ **Motorcycle(s)** ____ **Other** _____

***Total Length** _____ **feet** **Number of axles** _____ **(to help determine # of Safety Walkers required)**

***Please measure the entire length of the pulling vehicle, along with the float/trailer**

Description of float (i.e. Float, Specialty Unit, Marching Band, Entr, etc.) please be accurate, this information is used for staging purposes and TV/Radio announcements:

Live Band / Performer? Yes ____ **No** ____ **Describe** _____

Sound System / Music? Yes ____ **No** ____ **Describe** _____

Proof of Vehicle Liability Insurance or General Liability policy MUST BE attached.

By signing this permit application, the Krewe / Company or Individual, for itself and for its members, employees, agents, assignees, personal representatives, and next of kin, hereby forever releases, waives, discharges, covenants not to sue, and agrees to hold harmless the City of Gulf Shores, as well as its officers, agents, sponsors, volunteers, and employees, from any and all liability for any and all causes of action and claims of every type and nature whatsoever in law or equity, including but not limited to negligence, property damage, injury to person and/or death, or otherwise, without limitation, arising out of or alleged to arise out of or result from or in connection with, directly or indirectly, in whole or in part, the Parade Event, the pre-Parade formation, staging, placement, judging, organizational meetings, post-Parade Event ceremonies, and any other parade-related event allowed or sanctioned by the City of Gulf Shores.

All parade rules must be followed, including the requirement that each float must have the correct number of safety walkers as outlined in the 2026 Parade Rules and Regulations.

The City reserves the right to remove participants and dismiss entries from this event for violation of Parade Rules and Regulations or otherwise in the interest of public safety. By signing below, the Krewe / Company or Individual acknowledges having received a copy of the 2026 Parade Rules and Regulations and agree to abide by them.

Any violations will result in immediate dismissal from the parade.

Krewe / Company or Individual: _____

Designated Representative: _____

[Name Printed]

I, _____ the designated Representative of _____, have obtained and completed all documents required for submission to be and ready to be reviewed for approval to participate in the 2026 Gulf Shores Mardi Gras Parade.

Signature: _____ Date _____

MAIL THIS FORM WITH OTHER REQUIRED DOCUMENTS TO:

City of Gulf Shores Special Events Department

P.O. Box 299

Gulf Shores, AL 36547

OR email applications to events@gulfshoresal.gov